

DOGSTAR®
KITCHENS

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NEW DOGSTAR® ACANA HERITAGE FAQs

BIOLOGICALLY APPROPRIATE™ | HERITAGE FOOD

Q. Tell me about the NEW ACANA Heritage Foods.

A. ACANA Heritage celebrates our long-standing commitment to making Biologically Appropriate™ foods from Fresh Regional Ingredients. Rich in meat, protein and with limited carbohydrates, ACANA Heritage formulas feature regionally sourced free-run poultry, freshwater fish or heritage meats – all prepared exclusively in our Kentucky DogStar® Kitchens.

Q. What is Meat Math?

A. Biologically Appropriate™ foods are formulated to match the eating anatomy of the animal they are intended for. As dogs are evolved as carnivores, that means they require high concentrations of meat, high inclusions of fresh meat, and a rich diversity of meat. Is your food Biologically Appropriate™? Answer the three meat questions.

- **HOW MUCH MEAT IS IN THE TOTAL DIET?**

ACANA Heritage foods feature 60% meat, leading its class with richly nourishing meat inclusions, all from animals passed fit for human consumption.

- **HOW MUCH FRESH MEAT?**

½ of meats in ACANA are FRESH and bursting with goodness, while ½ is dried for a strong and natural source of meat protein.

- **HOW MANY FRESH MEATS?**

ACANA Heritage foods all feature 3 FRESH meats, all regionally sourced from local farms, ranches and fisheries.

- Free-run chicken, turkey and nest-laid eggs.
- Blue catfish, rainbow trout and yellow perch.
- Angus beef, Yorkshire pork and Suffolk lamb.

Q. What makes the ACANA Heritage foods special?

A. You'll see enhancements in these 7 key areas:

- **WHOLEPREY™:** Fresh meat, organs and cartilage deliver nutrients naturally, dramatically reducing the need for synthetic supplements.
- **ONLY TWO ADDITIVES:** ACANA's rich meat and WholePrey™ inclusions supply nutrients naturally, limiting supplementation to zinc and copper.
- **29% PROTEIN FROM MEAT:** No glutens or plant protein extracts or concentrates.
- **FREEZE-DRY INFUSED:** Fresh liver, freeze-dried in our own kitchens and infused into our foods. Perfect for fussy eaters!
- **CARBOHYDRATE LIMITED:** Carbohydrates are limited to 30%. Featuring lentils and field peas as low glycemic carbohydrate choices.
- **LOW GLYCEMIC:** Glycemic load is limited to GL 9. No fast sugars such as potato, tapioca or starches.
- **LOCAL FRUITS AND VEGETABLES:** Including whole pumpkin and squash for digestive health – all Kentucky grown by people we know and trust.

Q. What about the ingredients, where do you source them from?

A. Kentucky's local food culture is a perfect fit for ACANA foods. Our DogStar® kitchens are located in the center of a dynamic agricultural community, providing access to specialty farmers with whom we partner to advance our fresh regional ingredient mission.

Our Fresh Regional Ingredients are raised by people we know and trust – read below to learn more about ingredients found in the ACANA Heritage foods:

- **HERITAGE MEATS:** Our Heritage meats, Angus beef, Suffolk lamb and Yorkshire pork, are all raised naturally by people we know and trust in the heart of Kentucky's lush Appalachian ranching country. [Click here to meet our trusted suppliers of ACANA Heritage Meats.](#)
- **FREE-RUN POULTRY:** Raised free-run by people we know and trust on local Kentucky farms, our free-run chicken and turkey and nest-laid eggs are fresh, natural and antibiotic free. [Learn more about our free-run poultry suppliers here.](#)
- **FRESHWATER FISH:** Sustainably caught by fishermen we know, our rainbow trout, blue catfish and yellow perch are passed fit for human consumption and then delivered FRESH or RAW, so they're preservative-free and brimming with goodness. [Read more about our trusted suppliers of freshwater fish here.](#)

Q. What is glycemic index and glycemic load?

A. Glycemic index (GI) is a measure of how much a carbohydrate ingredient raises blood glucose levels. The glycemic load of a food measures the glycemic index, but takes into account the carbohydrate content. Glycemic load considers not just quality of the ingredient (GI), but also quantity of the ingredient. Low glycemic foods help to prevent health issues such as diabetes and obesity.

Q. Should I transition my dog to the new ACANA Heritage?

A. If you are already feeding ACANA and you're introducing new ACANA Heritage, mix the 2 foods about 50-50 for a day or two for easy transition. However, if your dog has a history of digestive sensitivities we recommend that you do a transition over 2-3 days.

If you have been feeding another brand of food, we recommend that you provide a transition period for your dog. Introduce ACANA Heritage slowly; start out with 25% of the new food and 75% of the old. Over a period of 7 days, gradually increase the amount of new food until you are feeding 100% ACANA Heritage food.

Q. Will these new foods be available outside of the U.S.?

A. Our state-of-the-art DogStar® Kitchens will be supplying our new and exciting Biologically Appropriate™ foods to pet lovers in the USA, while our award-winning Canadian kitchens, will continue to make foods for Pet Lovers in Canada and Export markets.

Q. When can I purchase the new ACANA Heritage Foods?

A. ACANA Heritage foods will begin shipping in early 2016.